

## So Inspired Testimonial

We approached Keith after realising that our website needed updating, especially as it had become even less customer friendly after a software update.

On our first meeting Keith asked lots of searching questions about how we worked and what we expected from a website. This meeting was very constructive and came up with many ideas I had not even thought possible.

We went away whilst Keith looked at how best to implement our requirements, then at the second meeting these ideas were displayed and amendments made. Nothing seemed impossible, consequently by the time the website went LIVE we had a website that was beyond anything I could have dreamt of.

Not only is the website very user friendly from our customers point of view, the feedback we are getting is extremely positive. We are able to make most alterations to the site ourselves which we were unable to do previously. The software is so easy to use from our perspective, even though we are not that computer literate. We can make the adjustments with confidence, and when we get something wrong it is easy to rectify.

Over our first few events Keith was in the background ready to give assistance, even though it was on a Sunday when he was supposedly having the day off. Nothing has been too much trouble. Keith continues to monitor our progress, and is always ready to help and talk through any queries we come up with.

Keith and Hilary have been so professional as well as friendly and approachable in all our dealings with them. The support we have had, and continue to have, is second to none. I cannot praise them enough for the diligence.

Because our customers are finding it so easy to navigate around the website, it is undoubtedly bringing us more orders. Only time will tell however as to exactly what extent.

### **Testimonial 1**

Your new website is a 100% improvement on the previous! I hadn't realised you do so much. Very professional looking and easy to manoeuvre around.

**Vicki – Essex**